# Media Content Analysis in News Angler and Media Futures

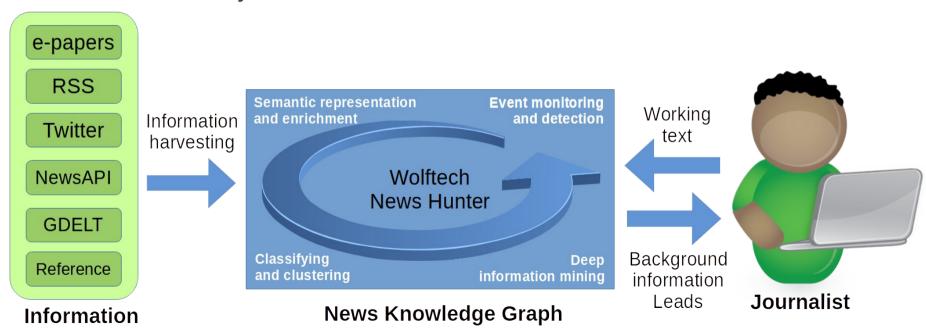
Andreas L Opdahl
I2S Research Group and MediaFutures WP3



## **The News Hunter Platform**

sources

 Harvesting news-related information from social media and other sources; analysing, organising, enriching and presenting news-related information to journalists.



## **Usage scenarios**

- Automatic tagging and categorisation
- Background facts on demand
- Related stories on demand
- Suggesting informants
- Who is this guy?
- Who is this guy's friends?
- What's happening?
- What's more?
- What's my angle?
- Fill in my angle



Live inspect™

Refresh

**Entities** 

#### Concepts

brexit court defeat european union prerogative powers

country voted give effect

uk government

government lawyers referendum approved

#### **News Editor**

Write and publish the latest news

#### Brexit court defeat for UK government

He said: "The country voted to leave the European Union in a referendum approved by Act of Parliament. And the government is determined to respect the result of the referendum."

Government lawyers had argued that prerogative powers were a legitimate way to give effect "to the will of the people".

Berven, Christensen, Moldeklev, Opdahl & Villanger (2020).

A knowledge graph platform for nowercome

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#### Breaking news

- 1) News Hunter finds a new <u>solid event</u> in the <u>news graph</u>.
- 2) News Hunter retrieves <u>angles</u> that fit the new solid event.
- 3) News Hunter retrieves a small knowledge graph that contains
- the named entities, concepts/topics/ categories, and relations in the new event
- related facts that fit the selected angle
- 4) News Hunter may <u>suggests</u> the new solid and angled event to the journalist.
- 5) If so, the front end <u>presents</u> the solid event, the recommended angles, and the graph of facts to the journalist.

## **Example**



Universal TV @tvuniversal · 23 Feb 2017

WAR DEG DEG: Madaxweyne Farmaajo oo Raiisal Wasaare u magacaabay Xasan Khayre Cali fb.me/5O5S7oLVY

Translate Tweet



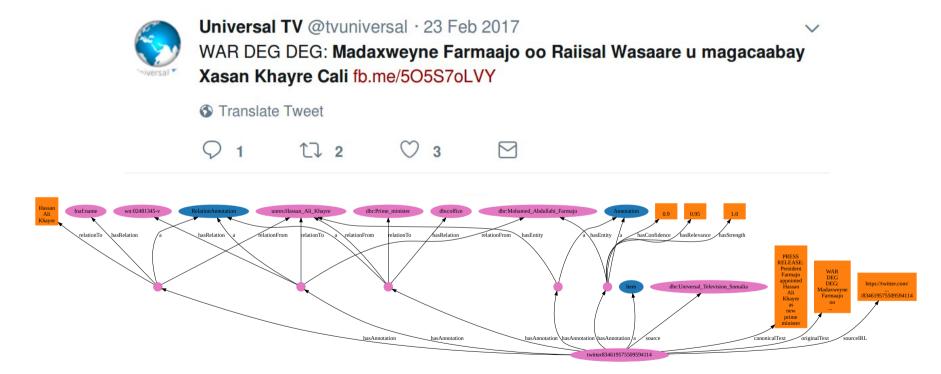
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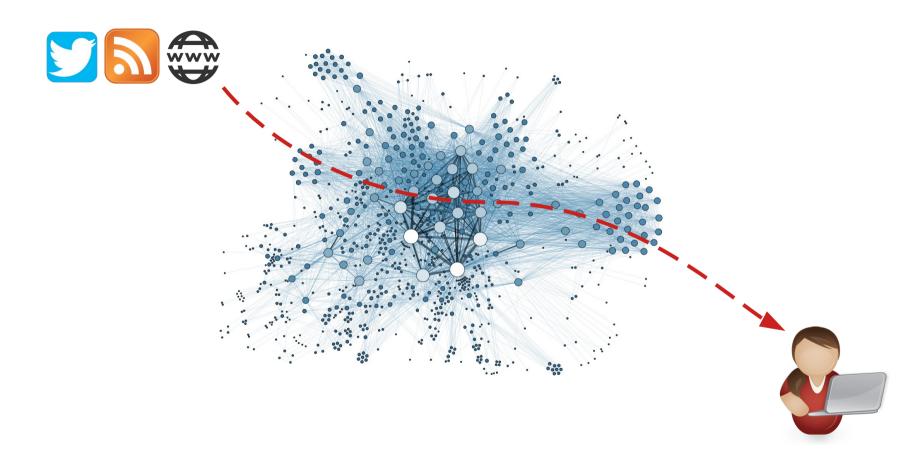


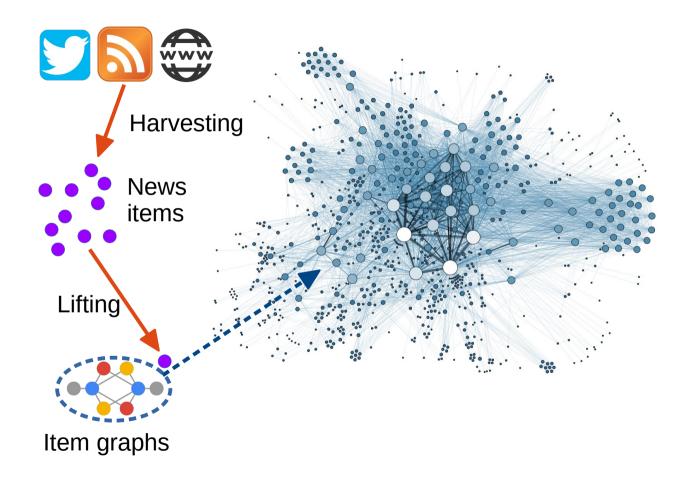
Opdahl & Tessem (2021): Ontologies for finding journalistic angles. Software and Systems Modeling, 20(1), 71-87.

## **Example**



Opdahl & Tessem (2021): Ontologies for finding journalistic angles. *Software and Systems Modeling*, 20(1), 71-87.



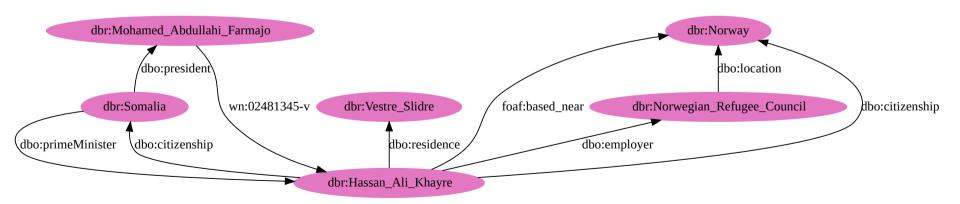


# **Knowledge Graphs**

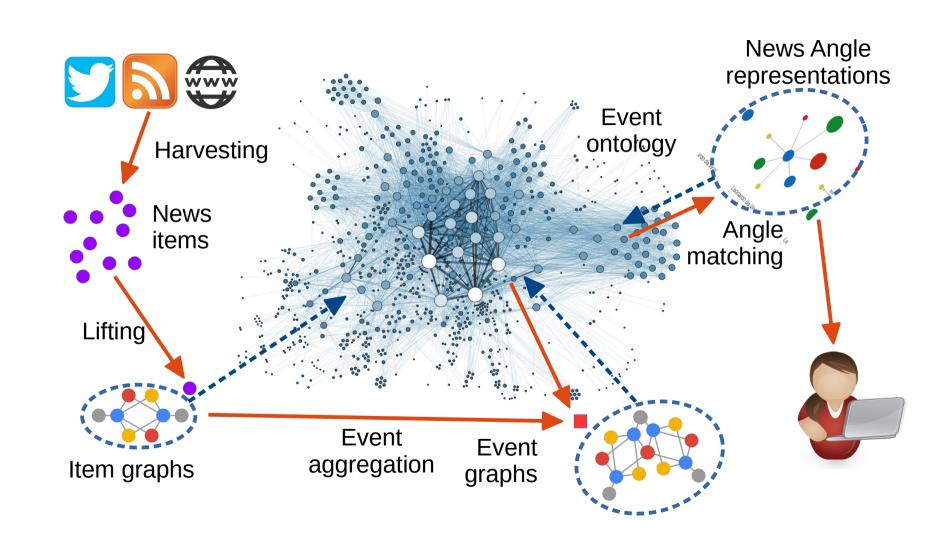
- A standard representation format for factual information
  - syntactic integration: uniform representation, standard technologies
  - semantic integration: standard identifiers and vocabularies
  - also enrichment, external linking, reasoning, ...

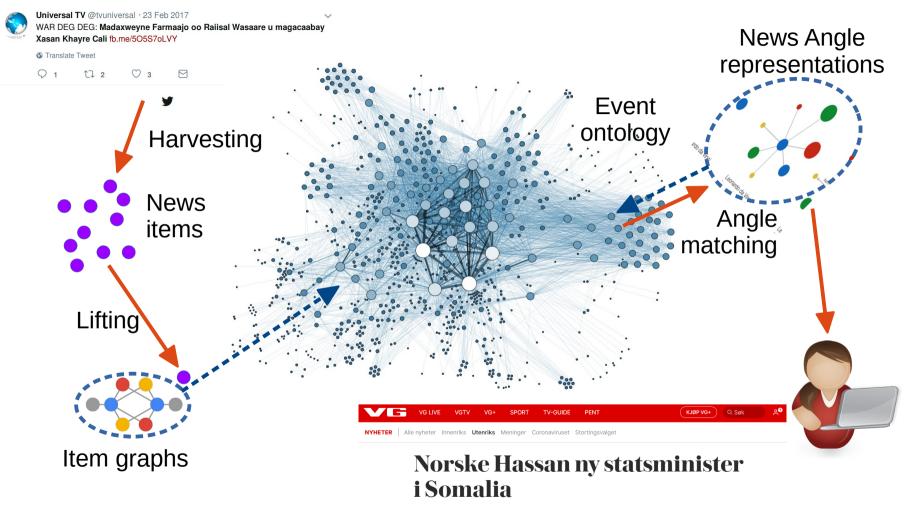
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Opdahl & Tessem (2021): Ontologies for finding journalistic angles. *Software and Systems Modeling*, 20(1), 71-87.





Norsk-somaliske Hassan Ali Khaire (49) er utnevnt til ny statsminister i Somalia.

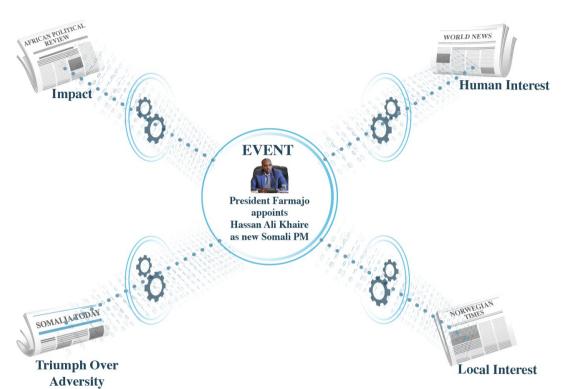
# **News Angles**

"A predefined story 'angle,' [...] provides reporters a theme around which to build a story. [...] news values distill what people find interesting and important to know about. They include importance, interest, controversy, the unusual, timeliness, and proximity." (Shoemaker & Reese 1991/96)

# **News Angles**

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Can we **formalise** news angles and use them to **detect** newsworthy events in **knowledge graphs**?

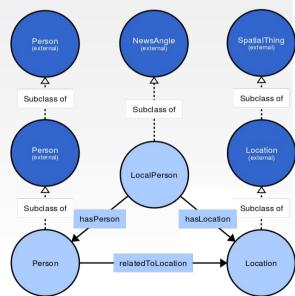


Motta, Daga, Opdahl & Tessem (2021): Analysis and design of computational news angles. *IEEE Access*, 8, 120613-120626.

## **Example: Local interest angle**

```
(def-relation event-with-local-angle (?remote-event ?place ?local-event)
"event-with-local-angle is an event that takes place in a place (?remote-place), but
concerns an actor that has been involved in an event concerning a place of local
interest (?place)"
```

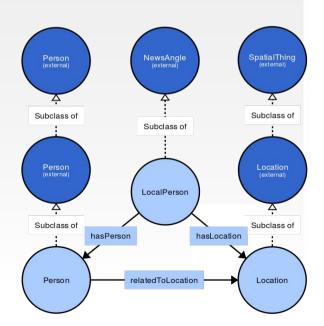
(has-actor ?local-event ?actor) (has-place ?local-event ?place)))



Opdahl & Tessem (2021).
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## **Example: Local interest angle**

```
CONSTRUCT {
    [ rdf:type na:LocalPerson;
        na:hasPerson ?person;
        na:hasLocation ?location
    ].
    ?person na:relatedToLocation ?location .
} WHERE {
        ?person rdf:type na:Person .
        ?location rdf:type na:Location .
        ?person na:relatedToLocation / na:basedNear? ?location .
}
```



Opdahl & Tessem (2021).
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## **Example: Location angles**

- Location graph service
  - select Location of Interest (LoI)
  - find Entities of Interest (EoIs)
     related to the LoI
    - people, companies, tourist locations, roads, and bridges...
  - create Location KG
  - distill as look-up table{EoI: KG chain back to LoI}

- Angle detector service
  - find relations to LoI in incoming events
  - events represented as small graphs
  - perform table look-up
  - return chain(s) from EoI(s) back to LoI
- Also People of Interest?

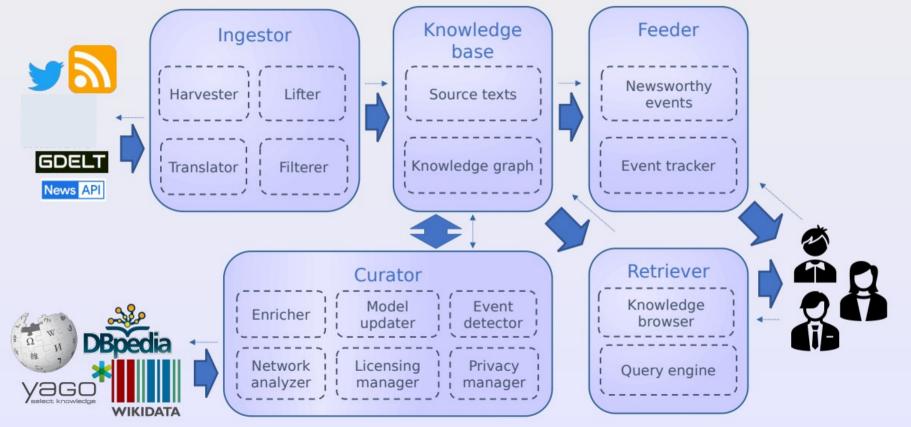




# The News Hunter architecture

Harvesting news-related information from social media and other sources; analysing, organising, enriching and presenting news-related information to journalists. Implemented state-of-the-art big data and distributed technologies.





#### **Architecture services**

- Twitter harvester: real-time-streams from news providers
- RSS harvester: feeds from news providers
- NewsAPI harvester: real-time news feeds
- GDELT harvester: events, mentions and articles
- GDELT lifter
- URL harvester: download full texts

- Neuralcoref: co-reference resolver
- DBpedia Spotlight: named entity linking (NEL)
- SpaCy NEL: named entity linking
- Kolitsas NEL: named entity linking
- Early relation extractors: OpenNRE, SPN4RE
- Automatic uploading:
   RDF in Kafka → Blazegraph

• Organised as a *micro-service architecture* 





#### The News Hunter infrastructure

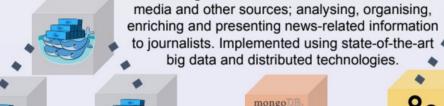
#### Service nodes

Web scraping, API, user interfaces, semantic lifting processes

- Light-to-medium processing
- Python, REST API, ...



Harvesting news-related information from social media and other sources; analysing, organising, enriching and presenting news-related information to journalists. Implemented using state-of-the-art big data and distributed technologies.





#### Computationintensive nodes

Complex AI services and training processes.

- · CPU, RAM, GPU intensive
- Python, spaCy, ...

#### Message queue nodes

Message exchange. queueing (TBD)

- Lighter processing

#### Raw data nodes

Management

orchestration and

nodes

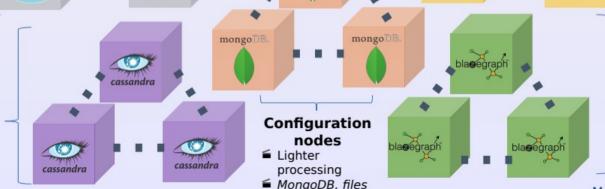
Service

monitoring

■ Lighter processing ■ Docker Swarm

> Distributed storage for raw data files (textual. multimedia)

- Disk intensive
- Cassandra, ...



#### Knowledge graph nodes

News semantic representation storage.

- Disk, CPU and RAM intensive
- Blazegraph

M. Gallofré Ocaña & A.L. Opdahl (2021)

## Infrastructure nodes

- Cloud-based, big-data ready
  - OpenStack, TerraForm, Ansible
- Deployed in Docker Containers:
  - running as Docker Swarm
- Kafka:
  - pub/sub message queue
  - stream database
- Zookeeper:
  - metadata for Kafka

- MongoDB:
  - configuration and metadata
  - IP addresses & ports
  - user names & passwords
- Cassandra:
  - original texts
  - JSON-LD metadata
- Blazegraph:
  - Knowledge Graph
  - scale-out
- Python 3.8-3.9:
  - specialised services
- FastAPI:
  - Python library for APIs



#### **Context**



Media
Futures •

- Agumented Journalism Network Nordic seminar series.
   The Nordic research councils in the Humanities and Social Sciences (NOS-HS)
- NORDIS Nordic observatory for digital media and information disorders
- MediaFutures Centre for Research-Driven Innovation of Responsible Media Technology

## **Conclusion**

- Technical side:
  - proof-of-concept prototype
  - state-of-the-art infrastructure
- Theoretical side:
  - architecture for journalistic knowledge platforms
  - understanding of computational news angles

- Further work:
  - implement scaling detection of angles
  - richer & more precise lifting
  - integration with Wolftech
  - other aspects:
     UI, visualization,
     terms-of-use,
     privacy, ...



**Questions?**