

What is event streaming?

- Event streaming:
 - capturing data in real-time from event sources, such as
 - sensors/IoT, mobile devices, social media, cloud services, databases, other software applications
 - storing these event streams durably for later retrieval
 - manipulating, processing, and reacting to event streams
 - in real-time or retrospectively
 - routing the event streams to different destinations
 - ensures a continuous flow and interpretation of data so that the right information is at the right place, at the right time
 - «technological foundation for the 'always-on' world»



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Uses of event streaming

- Most industries and organizations
 - process payments and financial transactions in real-time
 - track and monitor vehicles and shipments in real-time
 - continuously capture and analyze sensor data from IoT devices and other types of equipment
 - collect and immediately react to customer interactions
 - monitor patients in hospital care
 - predict changes in condition to ensure timely treatment
 - connect, store, and make available data produced by different divisions of a company
 - serve as the foundation for data platforms, event-driven architectures, and microservices

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Messaging systems

- A messaging system:
 - manages communication between the components of a distributed system
 - supports the sending and receiving of messages
- Main task:
 - reliably moving messages from sending to receiving machines
- Concerns:
 - performance, synchronisation, queueing
 - reliability (exactly-one, at-least-once, best-effort)
 - scalability, fault-tolerance (distribution, redundancy...)
 - ...and a lot more



Apache Kafka

- Apache Kafka is
 - a scalable, distributed system of servers and clients that communicate events (data) via a network protocol.
 - an event streaming platform
 - in Kafka, «event» means «data that describes an event»
- Combines three key capabilities:
 - publish (write) and subscribe to (read) streams of events
 - including continuous import from/export to other systems
 - store streams of events durably and reliably as wanted
 - process streams of events in real time or retrospectively



Kafka goals

- Design goals:
 - distributed, highly scalable, elastic, and secure
 - fault-tolerant:
 - machine failure or network problems
 - other servers take over for failed/unresponsive servers to ensure continuous operations without data loss
 - deployable on bare-metal hardware, virtual machines, and in containers
 - local, self-managed, or fully-managed cloud services
- Complete and field-tested end-to-end solution



Kafka events

- Event:
 - records the fact that "something happened" in the world or in your business
 - also called record or message
 - reading/writing data from/to Kafka is in the form of events
 - an event has
 - a key ("Alice")
 - a value ("Made a payment of \$200 to Bob")
 - a timestamp ("Jun. 25, 2020 at 2:06 p.m.")
 - optional metadata headers

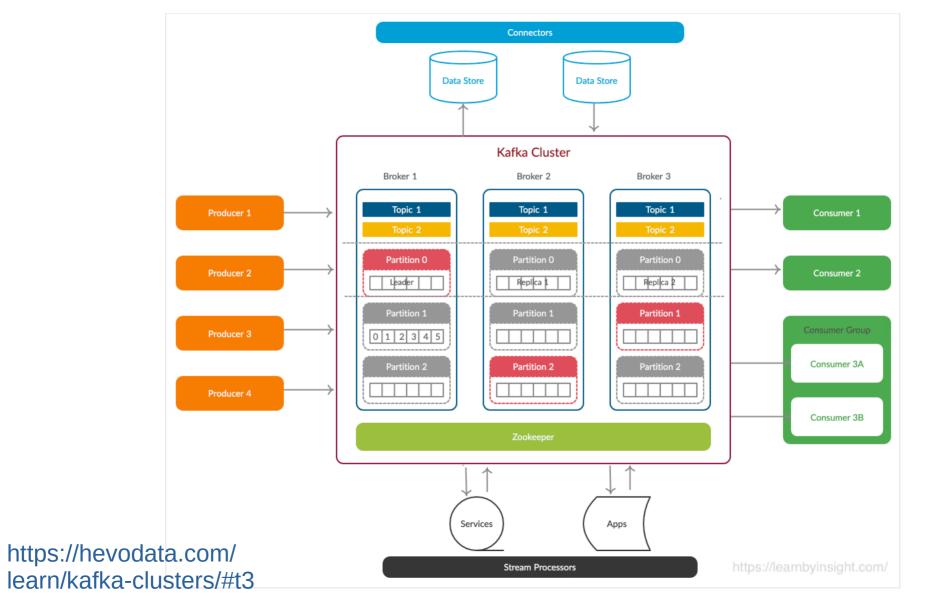


Kafka servers

- Kafka cluster:
 - one or more servers
 - can span multiple datacenters or cloud regions
 - command line tools for management and administration tasks
 - programming APIs: native and third party
- Brokers: storage layer for events (in-memory and on disk)
- Connectors:
 - continuously import and export event streams
 - integrate Kafka with your existing systems such as relational databases as well as other Kafka clusters.
 - Kafka Connect API
- Zookeeper: keeps track of everything



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Kafka clients

- Clients:
 - implement distributed applications and microservices
 - read, process, and write streams of events (data) in parallel
 - run on the same or on different machines from the Kafka cluster
 - *producers:* send messages to the Kafka Connectors
 - *consumers:* receive messages from the Kafka Connectors
- Kafka ships with client APIs:
 - REST APIs
 - Java, Scala, the higher-level Kafka Streams library...
- Lots of third-party clients
 - including for Python and Spark



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Client decoupling

- Kafka clients (producers and consumers) are:
 - fully decoupled from each other
 - agnostic of each other
 - communication
 - over TCP
 - using Kafka protocols
 - to exchange events (data)
 - contributes to high scalability
 - e.g., producers never need to wait for consumers



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Topics

- Events are organized and durably stored in topics
 - similar to a folder in a filesystem
 - the events (data) are the files in that folder, e.g.,
 "payments", "tweets", "sentiments"...
- Kafka Topics are:
 - multi-producer: a topic can have zero, one, or many producers that write (produce) events to it
 - multi-subscriber: a topic can have zero, one, or many consumers that read (subscribe to) its events



Topic durability

- Events in a topic
 - can be read as often as needed
 - not deleted by consumption
 - the user-defines for how long Kafka should retain events
 - a *per-topic* configuration setting
 - performance is effectively constant with respect to data size
 - storing data for a long time is perfectly fine.



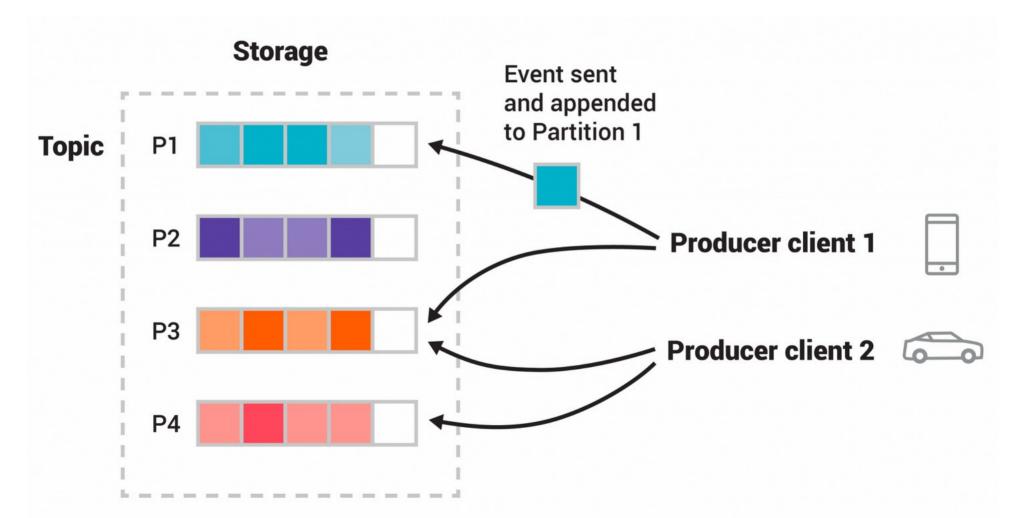
Partitions

- A topic is spread over a number of «buckets»
- Buckets are located on different Kafka brokers
- When a new event is published to a topic, it is actually appended to one of the topic's partitions
- Events with the same event key (e.g., a customer or tweet ID) are written to the same partition
- Distributed placement of your data is essential for scalability

 clients can read/write data from/to many brokers in parallel
- Kafka guarantees topic-partition sequence
 - but not overall topic sequence



Partitions



Topic replication

- Replication:
 - across cluster machines, datacenters, or geo-regions
 - every topic can be replicated
 - performed at the level of topic-partitions
 - provides fault-tolerance and high-availability
 - always multiple brokers that have a copy of the data
 - in case of broker failure, maintenance...
 - replication factor of 3 is common



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Kafka APIs

- Core Kafka APIs for Java and Scala:
 - Admin API: manage and inspect topics, brokers, other objects
 - Producer API: to publish (write) streams of events topics
 - Consumer API: subscribe to (read) one or more topics and process streams of events
 - Streams API: for streaming applications and microservices
 - some overlap with Spark...
 - transformations, aggregations, joins, windowing, event times
 - Connect API: build and run reusable data importers/exporters
 - consume (read) or produce (write) streams of events from or to external systems and applications
 - Kafka community provides lots of ready-to-use connectors.



Running Kafka

- Standalone: Exercise 3
- Standalone with Streaming Spark: Exercise 3
- On a cluster in the next exercises



Programming with Kafka

- Start Kafka and create topics from command line
- From plain Python:
 - Exercise 3 will use python-kafka:
 - !pip install python-kafka
 - from kafka import KafkaProducer, KafkaConsumer, etc.
- From streaming Spark:
 - Exercise 3 will use spark-sql-kafka
 - imports python-kafka «under the hood»
 - important to get the Scala and Spark versions right

